



### **IAYT Symposium on Yoga Research (SYR 2014)**

*Sponsoring IAYT's conferences provides unique and enjoyable opportunities for interactions with experienced Yoga students, Yoga teachers, Yoga therapists, Yoga researchers and health professionals who use Yoga in their practice, while also showing your support for IAYT. Conference sponsorships are also IAYT sponsorships and hence acknowledged on the IAYT website for one year following the meeting. For more information contact Debra Krajewski, IAYT's conference manager at [debrak@iayt.org](mailto:debrak@iayt.org) or Abby Geyer, IAYT's advertising manager at [ageyer@iayt.org](mailto:ageyer@iayt.org).*

*Tables for sponsors surround the perimeter of the SYR poster room. They are visible and accessible at all times, but poster sessions are only for a total of four hours during conference, so visibility is limited. If you are interested in having a table at SYR or you are already a sponsor at SYTAR and you would like a table at little cost, please contact Debra at [debrak@iayt.org](mailto:debrak@iayt.org). The sooner one becomes a sponsor the longer the sponsor information will be visible on the conference website and conference advertising.*

#### **Platinum Sponsor (\$10,008)**

- Your logo plus description (< 150 words) and link to your home page on the SYR sponsor pages until the conference is over.
- Special acknowledgement at opening ceremony.
- Your brochure or CD in attendee bag (if available by deadline, to come).
- Complimentary registration for four people for conference.
- Accommodations for three nights, up to four people, in two standard plus rooms.
- One full-page black and white ad in the SYR 2014 *Final Program Guide and Abstracts*.
- Advertising 40% off in *Yoga Therapy Today* for the next three issues and the upcoming 2014 issue of the *International Journal of Yoga Therapy*.
- Up to two tables in a prominent location at conference..
- Your logo plus description (<150 words) and link to your home page on the IAYT sponsor page for one year following the conference.

#### **Gold Sponsors (\$5,000)**

- Your logo plus short description (<100 words) and link to your home page on the SYR sponsor pages until the conference is over.
- Acknowledgement at opening ceremony.
- Your brochure or CD in attendee bag (if made available by deadline, to come).
- Complimentary registration for two people for conference.
- Accommodations for up to two people in one standard plus room for three nights.
- One-half page black and white ad in the SYR 2014 *Final Program Guide and Abstracts*.
- Advertising 30% off in *Yoga Therapy Today* for the next three issues and the upcoming 2014 issue of the *International Journal of Yoga Therapy*.
- One table at the conference.
- Your logo plus short description (<100 words) and link to your home page on the IAYT sponsor page for one year following the conference.

## Silver Sponsors (\$250)

- Your logo plus short description (< 50 words) and link to your home page on the SYR sponsor pages until the conference is over.
- Acknowledgement on all conference publications and advertisements through September 15, 2014.
- Your brochure or CD in attendee bag (if made available by deadline, to come).
- One person **must** register for the conference.
- One-fourth page black and white ad in the SYR 2014 *Final Program Guide and Abstracts*.
- Advertising 20% off in *Yoga Therapy Today* for the next three issues and the upcoming 2014 issue of the *International Journal of Yoga Therapy*.
- One table at the conference.